**TOWN OF WESTPORT, CT**

**RFQ 20-985T**

**REQUEST FOR QUALIFICATIONS**

**FOR**

**LOCATION-BASED MARKETING CAMPAIGN FOR FAIRFIELD FIVE**

The Town of Westport is seeking qualified research, advertising and/or marketing corporations to research, design and draft a high quality, sophisticated and compelling marketing campaign utilizing big data, poignant facts, storytelling and benchmarked statistics on living or opening a business in Fairfield County.

Responses will be received by the Town of Westport until 11:00 AM THURSDAY FEBRUARY 20, 2020, at the Finance Department Town Hall Room 313 110 Myrtle Avenue Westport, CT 06880. No responses will be received after said hour.

Copies of the complete RFQ documents and information may be downloaded at the Town of Westport website [www.westportct.gov](http://www.westportct.gov)

The Town of Westport reserves the right to waive any defects and informality in the responses, or to reject any or all proposals for any reason whatsoever and to accept that proposal deemed to be in the best interests of the Town.

Richard Kotchko

Purchasing Officer