

STATE OF CONNECTICUT
DEPARTMENT OF ADMINISTRATIVE SERVICES

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Contract Specialist

PROCUREMENT DIVISION
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RFP NO.:	19PSX0009
Proposal Due Date:	24 October 2019
Date Addendum Issued:	8 October 2019

PLEASE NOTE:

This document has been marked as "Returnable". Electronic submittal of this document indicates that your company has read and accepted any modifications to the RFP that are contained in this Addendum.

RFP ADDENDUM #2

DESCRIPTION:

Media, Marketing and Public Relations

FOR:

All Using State Agencies, Political Subdivisions, and Not-for-Profit Organizations

PROPOSERS NOTE:

**Addendum #2 issued to 1- Extend RFP opening date to October 29, 2019 at 2:00pm.
2- Post a revised RFP document and Exhibit B- Price Schedule.**

RFP Document and Exhibit B- Price Schedule has been revised to add the following services:

- 29) Comprehensive Business Outreach and Relations and Marketing. - Manage and engage business retention and recruitment efforts. Manage international and domestic consultants. Work with industry clusters, engage with chambers of commerce, industry associations, academic institutions and business leaders to market the State and encourage businesses to locate. Coordinate stakeholder participation in the statewide business recruitment system. Administer special recruitment project and support special economic development projects and initiatives. Act as concierge service to companies interested in investing in and or relocating to CT.

- 53) Marketing and Logistic Support- Support for tradeshow, meetings and events, manage sponsor packages and components, assist with site selection RFI's/RFP's and grant responses in support of business retention and recruitment, marketing, advertising and social media requests, coordinate local and regional contributions to collateral generator; procurement of collateral materials as requested.