

**EXHIBIT B  
PRICE SCHEDULE**

Rev. 7-16-19 Prev. Rev. 3-25-19

**CONTRACT NO: 19PSX0217**

CONTRACTOR NAME:		
DELIVERY:		PROMPT PAYMENT TERMS:

ITEM #	DESCRIPTION OF COMMODITY AND/OR SERVICES	QUANTITY	TOTAL PRICE
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Refer to Exhibit A section (b) Services for descriptions.

1.	<b>PRINT</b> a) <u>NEWSPAPER CONTENT MARKETING (INCLUDING WRITING AND PUBLISHING)</u>  b) <u>NEWSPAPER AND GUIDE ADS</u> i. HALF COLOR PAGE ADS ii. FULL COLOR PAGE ADS	   14 (EST.) 2 (EST.)	\$  \$ \$
2.	<b>SOCIAL MEDIA</b>	1	\$
3.	<b>DIGITAL</b>	1	\$
4.	<b>TV COMMERCIAL</b> RUN COMMERCIALS 60 TIMES PER MONTH FOR 4 MONTHS	240 (EST.)	\$
5.	<b>VIDEO PRODUCTION</b>	1	\$
6.	<b>SURVEY AND COMMUNITY EVENT PARTICIPATION</b>	1	\$
	<b>TOTAL OF PROJECT</b>		\$