



State of Connecticut  
Department of Consumer Protection  
Liquor Control Division

Hetta Glögg, LLC  
Out of State Winery – LSW.0001209

Hetta Glögg  
Alcohol 21.9%  
All glass bottles, shipped in full cases, case quantities below, no split cases

FOB Prices as of January 1, 2020:

UPC – 6272200010 - Hetta Glögg, 750ml, 6/case	- \$99 Suggested Retail - \$23.99 Bottle Minimum - \$21.99
UPC – 6272200011 - Hetta Glögg, 375ml, 12/case	- \$126 Suggested Retail - \$14.99 Bottle Minimum - \$12.99
UPC – 6272200012 - Hetta Glögg, 750ml, Cloth Packaging, 6/case -	\$105 Suggested Retail - \$24.99 Bottle Minimum - \$22.99

Orders, Correspondence:

Hetta Glögg  
PO Box 605  
Rhinebeck, NY 12572

hettaglogg.com  
darren@hettaglogg.com  
(845) 216-4801





Nordic Inspired Spiced Wine  
Made in the Hudson Valley of New York

*Drawing from nordic roots, HETTA is a drink of rich spices to enjoy with friends.  
HETTA is served heated, filling the room with aromas that reveal its complex flavor.*



### Overview

HETTA is port based and brandy finished  
HETTA is infused with fruits and spices  
Glögg is traditionally served warm in small (2-3 oz.) portions  
HETTA can be served warm or cold  
HETTA can be mixed for an array of cocktails all year round  
HETTA is tradition with a contemporary twist  
HETTA is a family recipe, and a family owned/operated business

### *More than just a holiday wine*

HETTA is more than just a holiday wine  
HETTA is a fortified mulled wine  
HETTA has no added sugar  
HETTA is 21.9% alcohol  
HETTA is shelf-stable and may be stored even when opened  
HETTA is suitable for cooking - it brings unique spice hints  
HETTA has similar properties to a German Glühwein; HETTA is more balanced, higher in alcohol content, and significantly less sweet

### *Inspires creativity and is versatile enough for all seasons*

Different heating methods allow hosts and proprietors to add their own flare - fondue pots, cast iron kettles and crock pots are options  
Chefs enjoy the flavors and heft of HETTA in savory and sweet dishes  
Mixologists enjoy experimenting with HETTA's spice notes and compatibility with dark and clear spirits  
Garnishes such as cinnamon, raisins, almonds and orange twists are fun ways to dress up HETTA

HETTA GLÖGG  
PO Box 605 Rhinebeck, New York 12572  
hettaglogg.com  
Instagram: @hettaglogg  
Facebook: facebook.com/hettaglogg  
darren@hettaglogg.com

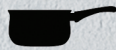




Nordic Inspired Spiced Wine  
Made in the Hudson Valley of New York

*Nordic in its origin, glögg has spread across the globe and is now part of social gatherings on many continents. With each pot heated, the folklore surrounding the beverage continues to grow. HETTA is an updated version of traditional glögg.*

HEATING INSTRUCTIONS



Pour HETTA into a saucepan  
(crockpot, cast-iron skillet or other heating devise)



Heat to a warm temperature



Bring to a simmer (don't boil). Remove from heat



Pour small amounts into a small glass - espresso cup  
or cordial glass - to concentrate vapors for pleasant  
drinking

Refill often

FOR A NEW TWIST



Try HETTA over ice in bubbly wine, cocktails or  
favorite food and dessert recipes



*A few more things...*

HETTA is made with  
Cinnamon  
Cardamom  
Raisins  
Orange Peel

HETTA is a Swedish word meaning "to heat"  
HETTA is gluten-free



The **Dala Horse** used in the HETTA logo is a nod to  
Scandinavian handcrafts that dates back to the 1700's,  
and is a symbol of

**Goodwill, Friendship and Hospitality**

HETTAGLOGG.COM

#HettaGlögg #HowWeHetta #PairsWithConversation #NewTradition

PO Box 605 Rhinebeck, New York 12572